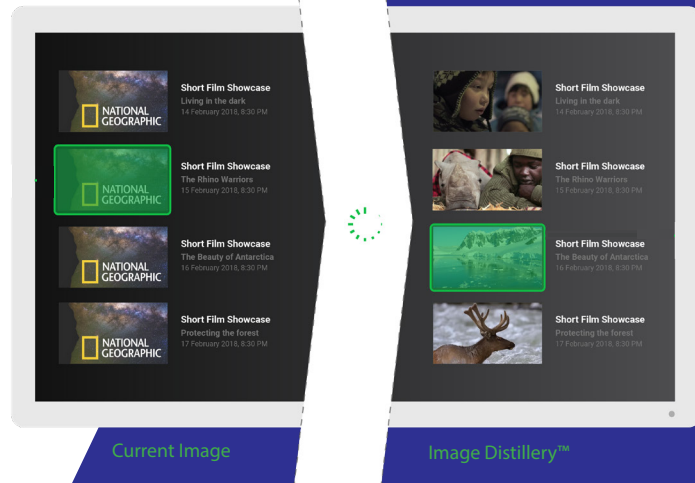




A visual
Interface
with unique
Images for
all Content



Current Image

Image Distillery™

OPPORTUNITY

Catch the eyes of your viewers

Consumers love visuals, especially in relation to video content.

Over 80% of younger generations consider graphics an important influence in deciding what to watch.

TV Universe - UK, Germany, Sweden, nScreen Media 2019.

You should therefore list your VoD assets and replay programmes with the perfect customised image that reflects the content and excites your viewers before they start watching.

SOLUTION

Unlock a superior user experience

Our **Image Distillery™** solution delivers **relevant and appealing smart thumbnails**.

Our technology automatically creates images that show the essence of the content and induce the user to watch for every single episode or programme.

This solution offers an effortless customisation of your interface.

BENEFITS

Increase your consumer engagement

1. Unique Images: With Image Distillery™, you are able to offer your consumers different images for every single episode or programme.

2. Perfect representation: Excite consumers before they have even started watching the content.

3. Increased Engagement: With an appealing Image Distillery™, consumers will know exactly what the episodes are about.